

# PRASHANTH P

## Sr. Lead UX Designer & AI Expert

Designing the Future of Human-AI Interaction

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📁 Portfolio: <drive.google.com/open?id=1k515sx0K--8oAssCXW02BRR0CVBU3AZ2>

### PROFESSIONAL SUMMARY

Sr. Lead UX Designer & AI Strategist with 12+ years of end-to-end UX expertise designing the future of AI-driven experiences. Specializing in creating intuitive, user-centered interfaces for AI products—translating complex systems into simple, meaningful interactions. Leading cross-functional teams to craft solutions that scale globally and make technology feel effortless for users. Proven expertise in ML/AI interfaces, design systems, and strategic product vision.

### CLIENT TESTIMONIAL



**NIKHIL RANGA**  
Co-Founder, Lingotran

3+  
Years

"Prashanth demonstrated **strong product mindset** and technical competency. Over **100+ UX iterations across 20+ modules**, his friendly attitude helps teams make the right decisions."

100+  
Iterations

20+  
Modules

100%  
Satisfaction

### KEY ACHIEVEMENTS

12+

Years AI/UX Experience

Global

Scale Solutions

Cross-Functional

Team Leadership

### CORE COMPETENCIES

#### Strategic Design Leadership

Leading vision, teams, and design direction across products

#### Advanced Design Systems

Building scalable, consistent systems for faster development

#### User Research & Strategy

Turning user insights into data-driven design decisions

#### Technical Collaboration

Aligning design with engineering for seamless execution

#### Business Impact & Metrics

Driving growth and ROI through smart design choices

#### Cross-Platform Excellence

Crafting smooth experiences across web, mobile, and emerging tech

# PROFESSIONAL EXPERIENCE

AI

## Sr. Lead UX Designer & AI Strategist

Lingotran - AI Language Platform

2022 - Present

Redesigned language learning through an intuitive platform powered by the innovative Language Crucible approach—blending deep research in language pedagogy with user-centered design to boost engagement and accelerate learning. Additionally, designed a comprehensive test and assessment platform for Examic EdTech, enabling scalable, learner-focused evaluation experiences.

Language Crucible Methodology

AI Learning Systems

Assessment Platforms

User-Centered Design

ED

## Senior Product Designer

Excelsoft - EdTech Solutions

2020 - 2022

Designed and delivered end-to-end assessment solutions supporting diverse models including formative, summative, diagnostic, adaptive, and remote proctored exams. Built scalable platforms for educators and publishers, including a specialized product for Pearson.

Assessment Design

Educational Analytics

Scalable Platforms

Remote Proctoring

IT

## UX Designer & Frontend Developer

Green IT Solutions

2018 - 2020

Led design and development of websites for clients including MuSigma (Bangalore), Karvy Fintech (Hyderabad), and AvantGarde (Pune). Also managed client communications and project coordination end-to-end. Contributed to eTriquetra HIMS, a Hospital Management System.

Client Management

Healthcare Systems

Frontend Development

Multi-client Projects

PE

## Product Engineer

OrangeScape Technologies

2016 - 2018

Started with developing newsletters and landing pages for clients like Pfizer and Google, later transitioning to the Product Engineering Group. Contributed to UX research, ideation, prototyping, UI design, and developer handoff.

Marketing Automation

Corporate Portals

UX Research

Enterprise Clients

FS

## Full-Stack Designer & Developer

Startup Environment (Various)

2013 - 2016

Worked in startup environments focused on software and web development, involved end-to-end across marketing, prototyping, UI development, deployment, and technical support. This hands-on experience provided a 360-degree understanding of product development.

Startup Experience

Full-Stack Development

ERP Systems

360° Product Development

## FEATURED PROJECTS

AI

### Lingotran Platform

AI Language Learning Revolution

Revolutionary foreign language learning platform built on the groundbreaking Language Crucible approach—merging rigorous language pedagogy research with user-focused design.

Language Crucible Method

Enhanced Engagement

ED

### Examic EdTech Platform

Digital Assessment Solution

Comprehensive digital examination solution designed to streamline every phase of the assessment lifecycle. From pre-exam preparation to digital evaluation and in-depth reporting.

Full Assessment Lifecycle

Institutional Efficiency

ERP

### Glowtronics ERP Module

Custom Enterprise Solution

Custom ERP module with user-centered UX workflow integrating purchase orders, work orders, project setup, and reporting to streamline operations and boost productivity.

User-Centered Workflow

Operational Efficiency

AV

### Aviation Radiotelephony POC

Interactive Learning Platform

Interactive platform helping aviation learners master radiotelephony communication through Aviation Dictionary and Interactive Chat System for practicing message construction.

Self-Paced Learning

Interactive Simulations

DY

### LearnEase - Dyslexia Helper

Accessibility-Focused Platform

Dyslexia-friendly platform supporting early literacy through clean, multisensory UX. Combines letter tracing, audio prompts, and movement-based spelling for interactive learning.

Multisensory UX

Accessibility Focus

HMS

### eTriquetra HMIS

Hospital Management System

Comprehensive Hospital Management System focused on patient records, nurse vitals, doctor encounters, prescriptions, reports, labs, billing, and automated patient registration.

Healthcare Workflow

Automated Processes

## EDUCATION

MSC

### MSC Information Technology

Kuvempu University • 2011

BCA

### B.C.A Computer Applications

Bangalore University • 2009

## AWARDS & RECOGNITION

CEO

CEO Club Award  
2016-17

SS

Sirius Star Award  
2016-17

EX

Excellence Award  
2010-11

### Languages

English  
Hindi  
Kannada  
Tamil

Fluent  
Fluent  
Native  
Basic

**Specialties:** AI/ML Interface Design • Language Learning Systems • Assessment Platforms • Cross-Platform UX

**Available for:** Senior UX Leadership roles • AI Product Strategy • Design System Architecture • Global Remote Teams

*"Combining strategic design thinking with cutting-edge AI technology to solve complex user problems"*